



Pre Listing Home Reset

A ready-to-use outreach pack for realtors and property managers

Help the property show better with one local crew

Duke City Cleanouts combines decluttering, unwanted-item removal, hauling, and final cleaning for occupied homes, vacant listings, rentals, estates, and transition properties.

DECLUTTER	REMOVE	CLEAN
Room-by-room sorting and practical staging support	Furniture, boxes, garage contents, moving leftovers, and debris	Post-removal cleaning and a tidy immediate work area

What partners can expect

- One point of contact and a clear estimate before work begins.
- Flexible scope: one room, garage, whole property, or phased cleanout.
- Before-and-after photos available when requested.
- Donation, reuse, and recycling considered when practical; acceptance is not guaranteed.
- Respectful, judgment-free service for families, estates, and sensitive transitions.

Request an estimate

Send the property ZIP, target-ready date, access details, and a few photos. Call or text **505-239-1308** or visit dukecitycleanouts.com.



Outreach Scripts

Copy, personalize, and send to five local contacts this week

Email

Subject: A local pre-listing cleanout and reset option for your properties

Hi [First name],

I'm Nicole with Duke City Cleanouts. We help Albuquerque-area realtors and property managers get homes ready to show by combining decluttering, unwanted-item removal, hauling, and final cleaning in one coordinated service.

If you have a listing, rental turnover, estate, or garage that needs a reset, send the property ZIP, target date, and a few photos. We'll provide a clear estimate before work begins and can supply before-and-after photos when requested.

Call or text 505-239-1308, or visit dukecitycleanouts.com. I'd be glad to be a local backup resource for your next time-sensitive property.

Nicole
Duke City Cleanouts

Text or direct message

Hi [First name] - I'm Nicole with Duke City Cleanouts. We now offer a Pre-Listing Home Reset for realtors and property managers: decluttering, removal, hauling, and final cleaning with one local crew. If you have a property coming up, text the ZIP, target date, and photos to 505-239-1308 for an estimate.

Follow up after three business days

Hi [First name] - just following up in case a cleanout, rental turnover, or listing-prep project lands on your desk. You can keep 505-239-1308 as a local backup. Photos plus a ZIP and target date are enough to start an estimate.

Five contact tracker

Contact	Company	Sent	Follow up	Outcome



Partner Quote Intake

Use this checklist before confirming a pre-listing estimate

- 1. Contact name, company, phone, and email
- 2. Property address or ZIP and confirmation the requester is authorized
- 3. Target-ready date and preferred appointment window
- 4. Photos of every room or area included in scope
- 5. Stairs, elevator, gates, long carries, parking, keys, or lockbox instructions
- 6. Items to keep, donate, relocate, recycle, or remove
- 7. Mattresses, televisions, appliances, paint, chemicals, tires, batteries, or construction debris
- 8. Cleaning scope after removal, including kitchen, bathrooms, appliances, floors, or windows
- 9. Before-and-after photo permission and delivery method
- 10. Final estimate approved before work begins

Scope notes

Reminder: Do not promise donation acceptance, resale value, exact completion time, or a final price until the scope and disposal requirements are confirmed.